

2009 EDITORIAL CALENDAR

Pharmacy Times

We present current, quick-reading, practical, clinical editorial

	JANUARY <i>SPECIAL ISSUE: The Aging Population</i>	FEBRUARY <i>Infectious Diseases</i>	MARCH <i>CNS</i>	APRIL <i>Allergy & Asthma Issue Harvey Ad Q</i>	MAY <i>Digestive Health</i>
Ad Close	December 7	January 10	February 9	March 9	April 13
Materials Due	December 14	January 17	February 16 <i>Bonus Distribution APhA Annual Conference NACDS Annual Meeting</i>	March 16	April 20
Rx Focus	Common polypharmacy pitfalls	Antibiotics	Alzheimer's disease Delirium	Anaphylaxis ADHD	Top 200 drugs of 2008 Barrett's esophagus Tourettes syndrome
OTC Focus	Joint pain Vitamins for seniors	Insomnia Urinary tract infections	Hair loss Headache/migraine	Hay fever and probiotics Ophthalmic disorders	Heartburn OTC meds and pregnancy
Counseling	Incontinence	Childhood obesity	Anxiety disorders	Asthma	GERD Irritable bowel syndrome
Patient Education	10 Keys to quitting smoking	Skin Infections	Depression	10 Keys To Rx adherence	10 Keys to weight loss
Pharmacist to Pharmacist	Community-acquired pneumonia	HPV Vaccine	Diabetes overview Clostridium difficile-associated diarrhea and antibiotic use	Multiple chemical sensitivity	10 Facts: Preventing VTE
Continuing Education (CE)	Pain management with opioids	AMD Clostridium difficile	Allergic conjunctivitis New drugs of 2008	Dry eye	Hepatitis C
Feature Focus	Medicare Part D update Strokes and TIAs	Reimbursement relief update The showroom floor	Getting started: Immunization service Mental illness	Technology: e-pedigree update Getting customers literate	Progress with MTM Google/Microsoft health records
Specialty Pharmacy	Osteoarthritis	Autoimmune disorders	Multiple sclerosis	Asthma	Crohn's Disease
Generic Times	A pathway for biogenerics	Hatch-Waxman after 25 years	Mergers and acquisitions	What your patients need to know	Growth and trends

*Subject to change.

	JUNE <i>Women's Health Issue</i>	JULY <i>Skin Disease</i>	AUGUST <i>Oncology Issue</i> Harvey Ad Q	SEPTEMBER <i>Pain Awareness Month</i>	OCTOBER <i>Diabetes Issue</i>	NOVEMBER <i>Cough & Cold</i>	DECEMBER <i>Healthy Heart Issue</i>
Ad Close	May 11	June 8	July 13	August 10	September 14	October 12	November 9
Materials Due	May 18 Bonus Distribution NACDS Marketplace [OTC]	June 15 Bonus Distribution NACDS Pharmacy & Technology	July 20	August 17 Bonus Distribution NCPA Annual	September 21	October 19 Bonus Distribution ASHP Mid-Year Clinical Meeting	November 16
Rx Focus	Oral contraceptives	Bipolar disorder	Chemotherapy update Infertility	Sickle cell pain Opioid delivery mechanisms	Type 1.5 diabetes New treatment options for diabetes	Iritis Schizophrenia in adolescents	Cholesterol treatment update
OTC Focus	Yeast infection Ovulation/pregnancy tests	Wound/burn care Sun/skin care	Smoking cessation Oral care	NSAIDs and Alzheimer's risk Comparing pain relievers	Blood glucose monitors for kids Products for diabetes	Cough/cold Otic disorders	Omega-3 fatty acids and CVD BP monitors
Counseling	Urinary tract infections	Rosacea	Off-label indications for oncology drugs Immuno-suppressants	Constipation due to opioids	Gestational diabetes Blood pressure and diabetes vaccine?	Febrile seizures	Hypertension
Patient Education	Urinary incontinence	Acne	Multiple myeloma	Migraines	The newly diagnosed patient: administering your insulin (video component on web site)	Medicine cabinet "musts"	10 Keys to heart health
Pharmacist to Pharmacist	Managing symptoms of menopause	Statins and blood pressure	Breast cancer awareness	Neuropathic pain	Diabetic nephropathy	Cerebral palsy	Stroke
Continuing Education (CE)	Epilepsy	Skin conditions	Colon cancer	Fibromyalgia	Comorbidities of diabetes	Immunizations	Morning hypertension
Feature Focus	Technology: Electronic medical records	Technology: e-prescribing update	Medication recycle programs Automation	Getting started: flu shot services Prescription abuse	The obesity-diabetes link	Technology: PDAs vs smart phones	Technology: IV pumps
Specialty Pharmacy	Infertility	Psoriasis	Oral hemato-poietics	Rheumatoid arthritis	Renal disease	Cystic fibrosis	Pulmonary hypertension
Generic Times	Generic drug rating systems	Top 10 generic drug makers	Off-patent blockbusters	Legislative update: branded generics	Combination generics	Patent reform	Market wrap-up

*Subject to change.



HEALTH SYSTEMS PHARMACY

2009 EDITORIAL CALENDAR

Pharmacy Times

We present current, quick-reading, practical, clinical editorial

	JANUARY <i>SPECIAL ISSUE: The Aging Population</i>	FEBRUARY <i>Infectious Diseases</i>	MARCH <i>CNS</i>	APRIL <i>Allergy & Asthma Issue Harvey Ad Q</i>	MAY <i>Digestive Health</i>
Ad Close	December 7	January 10	February 9	March 9	April 13
Materials Due	December 14	January 17	February 16 <i>Bonus Distribution APhA Annual Conference NACDS Annual Meeting</i>	March 16	April 20
The 2-Minute Consultation	Delirium	Fatigue as a side effect	Panic attacks	COPD	Syncope
Chronic care focus	Hysterectomy	Schizophrenia	Drug addiction	HIV	End-stage renal failure IBD GI Prophylaxis
Healthy HSP	Hypertensive crises	Going green	Multiple sclerosis	Mentors	Combating MRSA outbreaks
Pharmacist rounds	Thyroid disorders	Medication-induced loss of libido	ASA overdose	Asthma in pediatric population	The night shift

	JUNE <i>Women's Health Issue</i>	JULY <i>Skin Disease</i>	AUGUST <i>Oncology Issue Harvey Ad Q</i>	SEPTEMBER <i>Pain Awareness Month</i>	OCTOBER <i>Diabetes Issue</i>	NOVEMBER <i>Cough & Cold</i>	DECEMBER <i>Healthy Heart Issue</i>
Ad Close	May 11	June 8	July 13	August 10	September 14	October 12	November 9
Materials Due	May 18 <i>Bonus Distribution NACDS Marketplace [OTC]</i>	June 15 <i>Bonus Distribution NACDS Pharmacy & Technology</i>	July 20	August 17 <i>Bonus Distribution NCPA Annual</i>	September 21	October 19 <i>Bonus Distribution ASHP Mid-Year Clinical Meeting</i>	November 16
The 2-Minute Consultation	Inflammatory bowel disease	Nausea	Vertigo	Alcohol withdrawal	Hypoglycemia	Active ulcer	Medication-related memory loss
Chronic care focus	Uterine cancer	Lou Gehrig's disease (ALS)	Colon cancer Second cancers	Palliative care: bone cancer patient	Tuberculosis	Spinal cord injury	Congestive heart failure
Healthy HSP	Disaster preparedness	EMRs: The VA's VISTA system	Antimicrobial stewardship	Guidelines for treating pain	Stem cell research update	Medication reconciliation	Checkpoints and reality checks
Pharmacist rounds	Bariatric surgery	The ER	Hip fracture	Post-op pain, pediatric patients	Diabetic foot care	Influenza	Transplantation unit

*Subject to change.